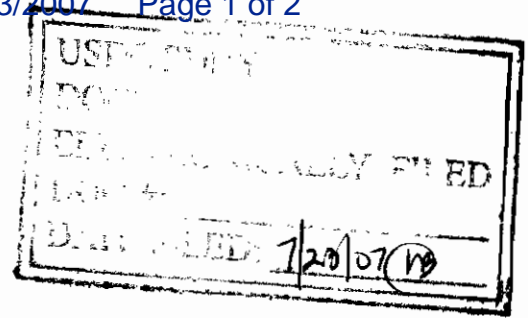


147914.7



Milton Springut (MS6571)
Tal S. Benschar (TSB0838)
KALOW & SPRINGUT LLP
488 Madison Avenue
New York, New York 10022
(212) 813-1600

Attorneys for Plaintiffs
Richemont North America, Inc.
and Cartier International, N.V.

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

-----X
RICHEMONT NORTH AMERICA, INC.; :
and CARTIER INTERNATIONAL, N.V., :

Civil Action

Plaintiffs, :

No. 07 Civ. 6091 (SHS)

v. :

SWEEPSTAKES CLEARINGHOUSE, :
a division of ALLIED MARKETING :
GROUP, INC., :

Defendant. :
-----X

STIPULATION AND ORDER OF DISMISSAL WITH PREJUDICE

The parties having entered into a Settlement Agreement, and in accordance with Rule 41 of the Federal Rules of Civil Procedure, the above-captioned action is hereby dismissed WITH PREJUDICE. The Court retains jurisdiction to enforce the terms of the Settlement Agreement.

IT IS SO STIPULATED:

KALOW & SPRINGUT LLP
Attorneys for Plaintiffs
Richemont North America, Inc. and
Cartier International, N.V.

Dated: July 20, 2007

By: Milton Springut
Milton Springut (MS6571)

FISH & RICHARDSON, P.C.
Counsel for Defendant
Sweepstakes Clearinghouse, division of Allied
Marketing Group, Inc.

Citigroup Center - 52nd Fl.
153 E. 53rd Street
New York, NY 10022
(212) 641-2291

Dated: July 12 2007

By: 


Anthony L. Fletcher, Esq.

Irene Hudson, Esq.

IT IS SO ORDERED:

The Court, never having seen the Settlement Agreement, retains the right to decline to accept jurisdiction to enforce it.

Dated: 7/23/07


U.S.D.J.